



STATE OF MICHIGAN

DEPARTMENT OF STATE POLICE  
LANSING

RICK SNYDER  
GOVERNOR

COL. KRISTE KIBBEY ETUE  
DIRECTOR

March 2016

Dear Law Enforcement Partner:

The Michigan Office of Highway Safety Planning (OHSP) is asking law enforcement agencies to help save lives and reduce injuries during this spring's *Drive Sober or Get Pulled Over* impaired driving crackdown.

The traffic enforcement campaign will run March 16-April 4 and includes the National Collegiate Athletic Association men's and women's basketball tournaments, high school and college spring break periods, and St. Patrick's Day. Five years of crash data indicates both alcohol use and lack of seat belts play a significant role in fatal and serious injury crashes in March and early April.

To kick off the campaign, the OHSP will hold media events across the state and distribute information about the crackdown. I urge you to also publicize your agency's participation in the statewide campaign by hanging the enclosed banner in a location where it will be readily seen by the public. A fact sheet and sample radio announcement scripts are also enclosed.

If you have questions about the effort, please contact Ms. Pat Eliason, OHSP Police Traffic Services Coordinator, at 517-241-2498 or [eliasonp@michigan.gov](mailto:eliasonp@michigan.gov); or Mr. Kendall Wingrove, OHSP Senior Editor/External Communications Strategist, at 517-241-1513 or [wingrovek@michigan.gov](mailto:wingrovek@michigan.gov).

Sincerely,

A handwritten signature in black ink, appearing to read "Michael L. Prince".

Michael L. Prince, Director  
Office of Highway Safety Planning

Enclosures (3)